

SOUTHEAST CASE RESEARCH ASSOCIATION

SECRA was formed in 1991 as an affiliate of the North American Case Research Association. Its stated purpose is to:

- ◆ Continually develop the case method of research, teaching, and application toward functional and strategic level administrative issues;
- ◆ Develop interdisciplinary case and teaching note writing skills as defined by the American Assembly of Collegiate Schools of Business;
- ◆ Advance individual analytical and reasoning skills;
- ◆ Provide necessary forums for the interchange of expertise among those who train and develop policy-making professionals; and,
- ◆ Continually promote the active exchange of information between case authors and interdisciplinary professionals in both public and private sectors.

Membership is open to academics, researchers, professionals, and others who share a commitment to improve the case method of teaching, research, and publication.

SOUTHEAST CASE RESEARCH ASSOCIATION OFFICERS FOR 2004-2005

President and Program Chair:	David Tarnoff	East Tennessee State University
Vice President - Site Coordinator:	Robin Guill Liles	North Carolina A & T State University
Vice President - Membership:	Ida Robinson-Backmon	University of Baltimore
Treasurer:	Betty Brewer	North Carolina A & T State University
NACRA Representative:	Robert Guill Liles	North Carolina A & T State University
Webmaster:	David Tarnoff	East Tennessee State University