

FROM THE EDITOR

This is a very exciting time for the Southeast Case Research Journal. Over the last year, we have seen a renewed interest in case research, in attendance at our annual conference, and in submissions to the Southeast Case Research Journal. I would like to thank all of you for your effort in helping our organization grow and flourish. The case method of instruction is as viable today as it has ever been. In fact, we believe that the case method is especially useful as an excellent platform to discuss such topical issues as ethical decision making, as well as international business.

After a lengthy process, the Southeast Case Research Journal is now listed in Cabell's Directory. Our inclusion in Cabell is a significant milestone in our journal's history and will help position us as we continue to grow and evolve. I would like to thank our editorial board for their diligence and hard work in making the journal a success. I would also like to thank and welcome Dr. Lynne Rhodes as a new editorial board member. Dr. Rhodes is a member of the University of South Carolina Aiken English Department and has been instrumental in helping to codify the structure and presentation of our journal.

In this issue of the Southeast Case Research Journal, Dr. Mick Fekula presents a review on the inclusion of the topic of ethics in case writing. Ethics and ethical decision making have always been an important part of the educational process and, as this article suggests, should be an important part of the case research and case writing process. We believe that the discussion of this topic is an essential and evolutionary step in case research.

I would like to thank all of the new contributors to Southeast Case Research Journal. This issue includes cases from a diverse group of authors and institutions. We are excited about the growth and interest in case writing and hope that all SECRA members will continue to encourage colleagues to become involved in case writing as a viable research endeavor. We look forward to your continued support and input in the Southeast Case Research Journal.

Mike Ritchie – Editor
Southeast Case Research Journal