

Call for Cases South Case Research Journal

Southeast Case Research Journal invites authors involved in case research to submit cases for publication.

Cases are accepted in the following areas:

Accounting, Finance and Quantitative

Communications

Economics

Engineering and Manufacturing

Interdisciplinary

International and Study Abroad

Management, Organizational Behavior

Social Science and Health Care

Technology and Information Systems

Business & Society, Ethics and

Law

Education

Entrepreneurship and

Small Business

Marketing

Human Resources Management

Strategy and Organizational

Theory

Southeast Case Research Journal is committed to furthering the use of the case method in education and embraces case research from all disciplines. We are seeking good qualitative and quantitative cases that are acceptable for classroom use. Cases submitted should follow the parameters for case research and be written with the student in mind. Cases submitted for publication are blind-reviewed. Formatting instructions for cases submitted to the Southeast Case Research Journal may be found at www.secra.org. Cases may be submitted in electronic format to

Michael Ritchie, Editor

michaelr@usca.edu

or

Kathleen W. Wates, Associate Editor

kittyw@usca.edu