

SOUTHEAST CASE RESEARCH ASSOCIATION

SECRA was formed in 1991 as an affiliate of the North American Case Research Association. Its stated purpose is to:

- ♦ Continually develop the case method of research, teaching, and application toward functional and strategic level administrative issues;
- ♦ Develop interdisciplinary case and teaching note writing skills as defined by the American Assembly of Collegiate Schools of Business;
- ♦ Advance individual analytical and reasoning skills;
- ♦ Provide necessary forums for the interchange of expertise among those who train and develop policy-making professionals; and,
- ♦ Continually promote the active exchange of information between case authors and interdisciplinary professionals in both public and private sectors.

Membership is open to academics, researchers, professionals, and others who share a commitment to improve the case method of teaching, research, and publication.

SOUTHEAST CASE RESEARCH ASSOCIATION OFFICERS FOR 2008-2009

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