

## **FROM THE EDITOR**

I think it safe to say that no one reading this letter has ever experienced the serious economic issues that the world is now facing. Analysis of this new economic environment points to a lack of understanding of basic accounting and financial principles, in addition to a level of greed and unethical behavior. One could argue that corporate decision makers forgot, or were never exposed to, the legal and ethical behavior in the area of monetary and financial policy. How appropriate that this issue of the Southeast Case Research Journal includes three cases devoted to financial practices and application. No matter the reason for the current financial situation, it is apparent that education in these areas, including ethical practices and procedures, is an important step in making sure that these problems are corrected now and in the future. I think you will find these three cases, which examine such issues as cash flow, late trading and market timing, and investment of social security funds, to be helpful not only to students, but to practitioners alike.

We are also pleased to announce that the next issue of the Southeast Case Research Journal will be a special edition dedicated to cases in the area of Education. This special issue will examine the pedagogy and practices of cognition and learning, classroom management, as well as other topical areas in the field of Education.

This issue also covers several other broad areas such as strategic management and education. The Southeast Case Research Journal wants to continue the inclusion of any and all disciplines and encourages all academic areas to develop and author case research for academic and practical purposes. The Southeast Case Research Association continues to provide a collegial platform that encourages case writing research. We encourage all of our members to continue their focus on case research and to also help increase our membership through joint research efforts and mentoring. Over the years, our annual meetings have included seminars and colloquia presented by successful researchers and authors in the area of case research. We will continue to present meetings that focus and case writing development.

Michael Ritchie - Editor  
Southeast Case Research Journal