From the Editor

When I started putting together this new edition, I had the opportunity to read my last editorial. In case it slipped your mind, it was all about a new year and new beginnings. The joke was on me, because as I write this I am transitioning to a new position in a new school. By the time the time this issue reaches you, I will be moving to the University of North Carolina – Pembroke to be their new Distinguished Professor in Entrepreneurship. It just might have sealed the deal when my new dean told me he envisioned my job to be divided between teaching, working in the center, and writing cases.

There are lots of new other new things going on. You may have noticed that we have a new associate editor. Chris Cassidy had to step down to take one his major responsibilities for our parent organization, North American Case Research Association. Keith Jones just stepped down from SECRA president, but couldn't stay away and he is our new associate editor. He's been a world of help already and I look forward to his future assistance.

As usual, we also have some new-to-SECRJ authors in this edition, including the writers of both award-winning cases at spring's SECRA conference: "Coffee of the Kuna" and "Protecting Children." I think you will really enjoy their work, along with the other cases in this issue.

There's something else new. We thought we would experiment and try publishing some papers closely related to case research and case writing. You will find our first article, by founding member Chi Anyasi-Archibong.

Please also note my new e-mail address: susan.peters@uncp.edu

Susan Peters

P.S. Send more cases!