

Southeast Case Research Journal

Volume 14 - Issue 1 Summer 2017

Table of Contents

“To Screen or Not to Screen?” Ralee Spooner, Lindsey Hamil.....	1
“Coffee of The Kuna: \$30,000 In 30 Days” (Faculty Award Winner) Mark Simon, Rodney Shrader, Janell Townsend, Tianxu Chen.....	4
“Have I Got a Deal for You!” Lisa Freeman, John Adams, Edwin Carrillo, Crystal Carlson-Myer.....	21
“Tenure and Promotion Standards: That Was Then; This Is Now” Thomas Miller.....	27
“Protecting Children” (Student Award Winner) Sara English, Terry Wolfer.....	37
“AT&T’s Bid for Time Warner” John Marsh, Woody Richardson.....	48
“Should They Stay or Should They Go?” Ellen Stevens, Jonathan Krispin, Mark Wills.....	56
“Sports and Crashes” Monica Cayouette, Michelle Ziegler.....	64
“What the Hell Is Going on in my Night Class?” Tim Burson, Zachary White, Steven Cox.....	66
“Tracy Morgan V. Wal-Mart: When the Laughing Stops!” Raphael Boyd, Lila Carden.....	77
ARTICLE: “Use of Case Research Method to Assess Factors Influencing Cross- Cultural Transfer of Management Theories” Chi Anyansi-Archibong	85

Southeast Case Research Journal

**Volume 14 - Issue 1
Summer 2017**

**Table of Contents
(continued)**

Teaching Notes.....	104
Journal Formatting Instructions.....	106