Southeast Case Research Journal Volume 18, Issue 1 Summer 2021

Table of Contents

Reveal Technologies: A Case of Key Differences Between U.S. GAAP & IFR and the Impact on Financial Performance Evaluation Lynn Stallworth, Ken Brackney	1
Reliable Auto Insurance: Auditing Premiums Using Excel Nicole McCoy, Aisha Meeks	17
Green And Black Vehicle Dealership, LLP Case Continuance – Part II Nancy Swanson, Paula Parker	23
Green And Black Vehicle Dealership, LLP Case Continuance –Part III Paula Parker, Nancy Swanson	23
Vroman Tire Company Marvin Bouillon, Valerie Simmons, Amber Hatten	25
Enloe State Bank: Fire and Fraud Dwayne Powell, David Kern, Mark Jobe	28
From Excel to Business Intelligence: Modernizing Data Reporting for a Non- Profit Healthcare Provider Ryan Phelps, Hannah Percell, James Smith	36
The TCIA and Bank of America (BAC): How Can Something So Good Hurt So Bad? William Baker	42
"It's Not a Gimme!" Implications Of Potential Offshore Production by a Golf Grip Equipment Manufacturer Stewart Thomas, Dena Breece	46
Unexpected Career Callings: Now What? Tres Bishop, Danielle Clark	52

Table of Contents (continues)

Saving Private Gong SiAhn Mehng	63
The Missionary, The Prostitutes, and the Coffee Darin Gerdes, J. Maxwell Rollins	69
Has Nike Gone Too Far: The Colin Kaepernick Advertisement Steven Cox, Brad Brooks, Robert Lyons, Jr.	80
Managing For the Future: Dreamworks Wrestling Jennifer Mak, Steve Shih-Chia Chen, Karen Doran	86
NacSpace Nathan Kirkpatrick, Susan Peters	91
Wait? What? I Own a Business? Julie Steen, Cori Crews, Crystal Carlson Myers,	106
T-Mobile's Unexpected Maneuver in the Wireless Industry Joseph Conde, Ryan Lunsford	110
Supporting The Student-AthleteOr the Athlete-Student? Part I David Kuhlmeier	124
Caught In the Corporate Social Responsibility Cul-De-Sac: LaborVoices Seeks a Path Forward for Supply Chain Labor Rights Transparency Christian Grandzol, Lam Nguyen, Jet Mboga	128
Teaching Notes	145
SECRJ Formatting Guide	148