

Teaching Notes

Teaching notes are available for all cases printed in this journal. Please contact the authors to obtain the teaching notes.

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Pursuing Entrepreneurial Passion and Purpose at the Tennessee Peanut Company

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The Podcasters' Dilemma

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The Case of the Misfit Manager: Brantham's English Pub

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Demystifying Investment Decision-Making: How Best To Guide A New Investment Client

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The Dorchester Hotel: Voting My Conscience

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Between a Rock and a Hard Place

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Lily Farms Nurseries: A Company Culture Change to Survive

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A Socioscientific Issue for the Classroom: Not All that Blooms is Pretty in the Indian River Lagoon

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No Money, Mo' Problems: Advertising and Promotion with No Budget

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Supporting the Student-Athlete....or the Athlete-Student? Part II

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**“The Outsource Dilemma: Do
Dollars & Cents Always Make
Sense?”**

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