

Teaching Notes

Teaching notes are available for all cases printed in this journal. Contact the authors to obtain the teaching notes.

“Quattro Tech”

Rebecca J. Oatsvall
School of Business
Meredith College
3800 Hillsborough St.
Raleigh, NC 27607
oatsvallr@meredith.edu

“Bureaucracy In Action: Design Flaws Or Operator Errors?”

Thomas R. Miller
The University of Memphis
Memphis, TN 38151-3120
thmiller@memphis.edu

“Charlotte Bobcats – Thinking Outside The (Cable) Box”

Timothy E. Burson
Queens University of Charlotte
1900 Selwyn Avenue
Box 1420
Charlotte, NC 28274
burson@queens.edu

“Chocolate Covered Cherries Dot Com”

Christopher M. Cassidy
Lewis College of Business
Marshall University
One John Marshall Drive
Huntington, WV 25755-2330
cassidyc@marshall.edu

“ERP Implementation at Veteran’s Air Service(VAS)”

Martin Hornyak
University of West Florida
11000 University Parkway
Pensacola, FL 32514
mhornyak@uwf.edu

“Circuit City Stores, Inc.”

Mary Kay Sullivan
Joe D. Eakes Chair of Business
Maryville College
Maryville, TN 37804-

“Dinner Theater: *Gifts of the Magi*- Would the Gift be Cold or Coat?”

Timothy Redmer
Regent University
Virginia Beach, VA 23464
timored@regent.edu

“A Chilling Discovery at Family Frozen Foods, Inc.”

John Leaptrott
Department of Management, Marketing and Logistics
College of Business Administration
Georgia Southern University
P.O. Box 8154
Statesboro, GA 30460-8154
jleaptrott@georgiasouthern.edu

“The Princeton Review: A New Approach to Course Staffing”

Margie L. McInerney
Lewis College of Business
Marshall University
One John Marshall Drive
Huntington, WV 25755-2330
mcinerne@marshall.edu

“The Pub: Growing A Mature Business”

Steven Cox
Queens University of Charlotte
Charlotte, NC 28274
coxs@queens.edu

“JST Press: Self-Publisher”

Susan D. Peters
Francis Marion University
School of Business
Box 100547
Florence, SC 29502
SPeters@FMARION.edu