

SOUTHEAST CASE RESEARCH ASSOCIATION

SECRA was formed in 1991 as an affiliate of the North American Case Research Association. Its stated purpose is to:

- ◆ Continually develop the case method of research, teaching, and application toward functional and strategic level administrative issues;
- ◆ Develop interdisciplinary case and teaching note writing skills as defined by the American Assembly of Collegiate Schools of Business;
- ◆ Advance individual analytical and reasoning skills;
- ◆ Provide necessary forums for the interchange of expertise among those who train and develop policy-making professionals; and,
- ◆ Continually promote the active exchange of information between case authors and interdisciplinary professionals in both public and private sectors.

Membership is open to academics, researchers, professionals, and others who share a commitment to improve the case method of teaching, research, and publication.

SOUTHEAST CASE RESEARCH ASSOCIATION OFFICERS FOR 2005-2006

President	David Tarnoff	East Tennessee State University
Program Chairman	Michael J. Fekula	University of South Carolina Aiken
Site Coordinator	Robin G. Liles	North Carolina A & T State University
Treasurer	Ida Robinson-Backmon	North Carolina A & T State University
Membership	William Shelburn	University of South Carolina Aiken
NACRA Representative	Fred A. Ware	Valdosta State University
	Chi Anyansi-Archibong	North Carolina A & T State University
Webmaster	David Tarnoff	East Tennessee State University