

From the Editor

Recently, I was looking back at some to the South East Case Research Journals that my predecessors did and saw that they tried to group cases. What a good idea for helping readers to find the ones that may be most applicable! Starting this issue, I've decided to try this. We'll start off with three management cases: a rare small business succession case, a strategic partnership case and an uncomfortable employee situation. In the area of higher education, we have a good practice AACSB self-study case and anyone who has spent any time in university teaching will identify with at least parts of Coup d'état case, although the protagonist has a particularly difficult mess. These are followed with a quartet of dentistry cases; they have their own group of problems. Lastly, another quartet this time of accounting cases – cost accounting, valuation, forensic accounting and non-profit.

I hope you note that many of these cases have new-to-SECRJ authors. While I'm delighted that we are gaining new authors, that doesn't leave our "regulars" off the hook. I was only able to get enough cases for one journal this year. Unlike many journals, we regularly go from first submission to publication in less than a year – and that's with an acceptance rate in the low to mid 30s percent. (THANK-YOU to all my reviewers!!!)

The plan is to roll out the new case submission program at February's SECRA conference. In the meantime, feel free to send to me directly at the e-mail address below.

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